

## OVERVIEW

This handbook serves as a comprehensive guide for both new and returning members of the Rotary Club of Atlanta West End (AWER), outlining the club's mission, expectations, structure, and opportunities for engagement.

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## ABOUT THE CLUB

- Founded: 1958, with a legacy rooted in civic leadership and community service.
- Mission: To unite leaders, exchange ideas, and take action for lasting change locally and globally.
- Values: Integrity, inclusiveness, mutual respect, and ethical leadership.

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## ROTARY PRINCIPLES

- Four-Way Test: A guiding ethical framework.
- Object of Rotary: Promotes service, ethical standards, and international understanding.
- Avenues of Service: Club, Vocational, Community, International, and Youth Service.
- Areas of Focus: Includes Peacebuilding and Conflict Prevention, Disease Prevention and Treatment, Water, Sanitation, and Hygiene, Maternal and Child Health, Basic Education and Literacy, and Community Economic Development. A seventh area, the Environment,

## MEMBERSHIP EXPECTATIONS

- Dues: Paid quarterly; includes RI and district assessments.
- Attendance: Regular participation in meetings and service projects is encouraged.
- Engagement: Members are expected to serve on committees, contribute their unique talents, and support The Rotary Foundation.

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## ORIENTATION & INVOLVEMENT

- New Member Support: Includes this handbook, mentorship, and a checklist for engagement.
- Checklist Highlights:
  - Attend meetings and service projects.
  - Join a committee.
  - Create a MyRotary account.
  - Contribute to The Rotary Foundation.
  - Understand that the dues enhance the strength and capacity of the club.

## TOOLS FOR SUCCESS

- MyRotary Portal: Manage membership, register for events, and access learning resources.
- Learning Center: Offers self-paced courses on leadership and Rotary operations.

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Rotary Club of Atlanta West End Member Handbook, and social media platforms.

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## CLUB CULTURE & COMMUNITY

- Diversity & Inclusion: The club embraces members of all backgrounds and fosters open dialogue.
- Fellowship: Includes social events, traditions, and recognition programs.
- Community Engagement: Focus on literacy, youth mentorship, food security, and economic development.

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## LEADERSHIP PATHWAYS

- Board Roles: President, President-Elect, Secretary, Treasurer, and Committee Directors.
- Standing Committees:
  - Club Administration
  - Membership
  - Public Image
  - Service Projects
  - The Rotary Foundation
  - Diversity, Equity, and Inclusion (DEI)
- District & International Opportunities: Includes roles in District 6900 and global Rotary programs.

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## MAKING ROTARY PERSONAL

- Benefits: Leadership development, networking, skill-building, and global service opportunities.
- Travel & Exchange: Rotary conventions, friendship exchanges, and global grants.

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